Conference advertising brand design brief

**Title**

The 3DMedLab is hosting its 4th Annual medical conference on 13-14th October 2018 in Melbourne, Australia. The title of the conference is 3DMed Australia 2018.

**Audience**

The conference audience is aimed at people who have an interesting in 3D printing to benefit their work as well as printing for a hobby.

This year the conference will bring international and interstate speakers.

**3DMedLab logo**



**Colours**

Pink and Blue are the main 3D Med Lab colours

**Font**

Arial

**Picture**

We are looking for a conference banner to display on our website and printed material. There needs to be a unique design related to 3D printing to distinguish our conference from others. The pictures cannot be copy and pasted from Google.

**Examples of banner**

